

1. In regard to the budget line items: What is In Kind?

In Kind is given goods, commodities, or services instead of money.

In this Healthy Community Grant, we are hoping you will gather as much “in kind” as possible as part of your community project! Things such as volunteer hours, staffing costs which you will pay, equipment that you will use or purchase, or any other costs which might be associated with your project. This is from the requestor or any other community partners!

Example of capturing in kind: A volunteer will be helping to lead the community garden efforts, approximately 10 hours each week, over the growing season – equally 200 hours. 200 hours x \$23.07 average hourly rate value of a volunteer per hour = \$4,614.00 of in kind captured on the grants budget line item.

2. Why should I review the scoring criteria for the grant review process?

In reviewing the criteria you can gauge the top priorities of how the grant recipients will be selected. The review committee will also use this scoring rubric as part of the review process.

As a friendly reminder – the top things to consider include:

- **Program Quality** – Does the project fit Crow Wing Energized guiding principles? How likely are the proposed activities to make an impact on behaviors (diet, physical activity, tobacco use, and mental health)?
- **Sustainability** – Will the request leave a lasting impact after the funds have been spent? Does the proposal include a policy, system, or environment change to make the healthy choice the easy choice?
- **Target Audience** – Does the request target or include any of the priority populations (low socioeconomic, aging, mental health)?
- **Reach** – How many people will be affected by the request?

3. May I still apply for the grant if I am a “for profit” business or partnership?

We encourage all community partners; both non-profit and for-profit who have an interest in impacting the overall health of our communities to apply for a Healthy Communities Grant.

4. Do I have to be part of Crow Wing Energized goal groups to apply and receive a Healthy Community Grant?

You do not have to be part of a goal group, however it is encouraged to get involved in some way to learn about other impactful healthy programs and sustainable initiatives which are going on throughout the county.

5. What type of projects or items can be funded?

We follow Statewide Health Improvement Programs (SHIP) financial guidelines through this grant process. Allowable and Unallowable Expenditures: can be referenced in pages 23 – 35 of the following SHIP grantee specific financial guide: <http://www.health.state.mn.us/healthreform/ship/docs/ship4/financial.pdf>

6. What is an example of a measurable goal as part of this grant process?

- By the end of October, 2017 – we would like to increase the lower body strength and balance in our clients.
- We will do so by performing a strength and balance pre test at the beginning of the gardening season, and then doing a post-test at the end of the growing season.
- By the end of October, 2017 – we will increase healthy produce donations and consumption within the food shelf setting.
- We will promote best practices using the Choice Model for clients
 - We will use proven marketing tactics to have patrons donate fresh, frozen, or canned produce to the food shelf
 - We will provide cooking classes and educational handouts to support recipes in which have produce within them.